

Economic analysis

Application to your needs

A general consulting firm, Microeconomix produces economic analyses for all types of business. In particular, our firm has acted for clients in the following industries: electricity, gas, fuel distribution, mobile and fixed telecommunications, rail and air transportation, chemicals, pharmaceuticals, the press, games, software, and many others.

Preparing economic appraisals in support of legal arguments for its clients, Microeconomix appears before national courts, competition authorities and sectorial regulatory authorities. Through its services, Microeconomix helps clarify complex problems, and constructs rigorous arguments in a form adapted to their specific use.

Microeconomix reinforces the scope of its economic arguments by offering its clients the active contribution of renowned academic experts. These contributions are the result of the special ties Microeconomix has formed with numerous economic research centres, for instance the Center in industrial economics at the "Ecole des mines de Paris", which has been involved in Microeconomix's development since its inception.

The right timing

Microeconomix works alongside its clients and their legal counsel at two critical stages:

Prevention and identification of competition law violation

Antitrust compliance programs, competition audits.

Support in the judicial process

Submission of economic reports introduced in proceedings, testimony before competition authorities.



Microeconomix

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A leading economic consulting firm

Microeconomix serves corporations, institutions and their legal counsels. Microeconomix offers first-rate expertise in the field of economic analysis as applied to law, in particular in the following areas:

- Competition law
- Regulation of network industries
- Damages assessment



Economic analysis applied to Law

Competition policy
Regulation of network industries
Damages assessment



Our business

Microeconomix

Microeconomix has gained strong experience in the fields of competition law and regulation since its foundation in 2002.

Microeconomix has a network of highly qualified proven consultants in engineering and economics supporting its activity. When necessary to respond to its clients' specific needs, Microeconomix solicits highly specialized input from its network of experts in various fields.

Microeconomix has become a respected reference in the area of economic expertise supporting legal strategies for businesses and their law firm. Microeconomix has been involved in many cases both in France and on a European level and has advised big companies as well as small and medium sized firms in various sectors (telecoms, energy, pharmaceuticals, banking, etc.)

Our partners

The Microeconomix partners offer first rate skills and recognized experience in the fields of applied methods of economic analysis and econometrics.

François Lévêque

François Lévêque founded Microeconomix in 2002. Doctor of Economics, he is Professor of Economics at the "Ecole des mines de Paris", where he teaches Industrial Economics and directs the program on "Law and Business Economics". He is also Associate Professor at the University of California, Berkeley. His research areas include the legal aspects of business competition, government regulation of business and networks, intellectual property, and environmental policies.

Gildas de Muizon

Gildas de Muizon is the executive director of Microeconomix. An executive engineer from the "Ecole des mines de Paris" and Doctor of Philosophy in Economics, he coordinates and supervises Microeconomix missions.

Our fields of expertise

Competition Law

Our practice covers all aspects of competition policy at the EC level and before the French authority and includes mergers and acquisitions, market delimitation, abuse of dominance and monopolization (predatory prices, tying arrangements, vertical restraints...), collusion and exclusionary practices, exchange of information, etc.

We have advised on a wide range of industries, each raising specific competition issues. We work alongside with clients and legal counsels to provide a robust economic analysis on every stage of a competition investigation.

We provide confidential advice to clients, ensure that their submissions are consistent with sound economic principles, prepare expert reports introduced in proceedings and intended to be filed in Court, and present our analysis in court testimony.

We also advise our clients through economic consulting within antitrust compliance programs and competition audits.

Regulation of network industries

We assist regulated companies (energy, telecoms, transport) in their negotiation with the regulators by providing sound economic analysis of regulatory schemes. We apply microeconomic tools to assess the effects of regulatory schemes (access pricing, wholesale markets, performance based regulation).

Damages assessment

Our work on damages applies economic analysis to assess the effect of anticompetitive practices or intellectual property infringements in various industries. We develop robust damages estimates based on credible counterfactuals to provide clear and persuasive evidence.

Other services

- Environmental economics
- Transfer pricing valuation
- Quantitative techniques & econometrics

Case studies

Anticompetitive practices

Vertical restraints in the luxury goods industry, predation in the pharmaceutical sector, information exchanges in the telecoms, scissor effect in broadband.

Mergers & Acquisitions

Market delimitation and concentration effects in the gambling sector, vertical and conglomerate effects in energy utilities, impact studies and possible remedies in connection with mergers between energy operators.

Regulation

Wholesale markets in fixed telephony, performance based regulation for electricity transport, evolution of the public transit fare system.

Damages

Methods for economic assessment of the gravity of cartels in the chemical industry. Economic modeling of the cost pass-through resulting from the breach of FRAND commitments.

Our group of experts

Microeconomix has close ties to a group of experts. This academic network provides a pool of the highest level of knowledge in the field and access to expert economic and econometric contributions. Microeconomix provides its partners and clients with the necessary means for integrating these contributions in arguments tailored to each individual situation.

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